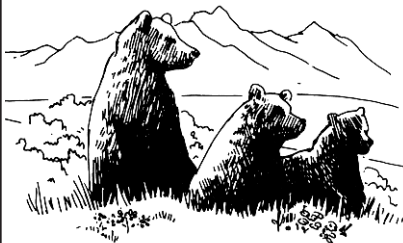


August 2005 In this Issue

Plains and Prairie Annual Meeting	2
2006 Annual Meeting Information	3
SRM Internat. Travel Fellowship	4
Lost Resources	5
Membership Stats	6
New Display for SRM	7
Position Announcements	8
SRM Name Change Poll	10
BASF Website	12



Deadline for the September 2005 SRM Member Resource News

Remember to get your position announcements, columns, section announcements, agency information, etc. in by the 15th of August for the September issue of the newsletter.

Creating A Society That Works

By Joel Brown, SRM Director

‘Empowerment’, a hot concept of the late 90’s, has unfortunately fallen upon hard times in the buzzworld of management. Like many other management innovations (see TQM, MBO etc, etc) it was the hottest thing going and then became last week’s laundry. But in the meantime, it created a lot of work for consultants, allowed some marginal managers to put off the inevitable for awhile and, most importantly, provided plenty of grist for the hopelessly dysfunctional staff (and laughs for readers) in *Dilbert*. It’s no coincidence that many of those comic strips wind up in offices or cubicles occupied by the unlucky victims of some doofus manager desperately looking for a quick fix.

On the other hand, the concepts behind empowerment do have a lot of value when properly implemented, especially for organizations like SRM. ‘Empowerment is about giving people the confidence, competence, freedom, and resources to act on their own judgments’, says Joan B. Ciulla in *Leadership and the problem of bogus empowerment*¹. The end result is that people know how to use what they have and get what they need²...simple enough to say, but very difficult to do, especially in a professional society with very loose connections among the members.

When you look at the ideas behind empowerment and the specific actions that have to be taken, they make pretty good sense. However, even a cursory examination of the world where many of us live and work clearly shows something quite different, ‘Empowerment usually means that you are given responsibility for getting something done, without the resources to do it’¹. Dr. Alan Randolph in *Creating a culture of empowerment to get astonishing results*³ outlines three things that have to happen. First, sensitive information must be shared through all levels of an organization. SRM is pretty good at this, but not great. While we are extremely open with all of our information (other than sensitive personnel issues) and it is accessible to any member, it certainly isn’t easy to get to and understand. More importantly, we don’t spend enough time and effort discussing important decisions and directions the society must take.

Second, structure has to be reduced, but has to be better understood by everyone. Making structure more visible may seem like a paradox, but when you accept that we have to replace a bureaucracy with a truly flexible and responsive decision-making structure, the importance of a few simple rules is obvious.

SRM has done a very good job of this over the past few years. The move to an open committee system has created opportunities for new members to get involved immediately and has energized some long-standing com-

mittees, allowed new groups to form and attack problems, and provided a mostly dignified death for some groups that had outlived their charge. We have learned a lot from this effort and we need to integrate the approach into section activities.

Finally, empowerment depends on groups developing new leaders and elevating those leaders to a higher level. Truly understanding and sharing this approach demands that people have experience at all levels of identifying new challenges, getting others involved and, ultimately, actively seeking wide involvement to find solutions. SRM's problem in this area is consistency. We have many excellent examples of leadership development from student members right through to the highest levels of recognition the society has to offer. Unfortunately, we have more than a few examples of where we just plain stink. Somehow or other, we managed to take excited, motivated, bright new members and, within a couple of years, turn them into ex-members because we didn't listen to them or give them a chance to get involved in something that fed their passion. I think this is our biggest challenge over the next decade... to attract and retain new members. These people will be our lifeblood, not only in terms of numbers, but, more importantly, as they bring new ideas and new approaches to the professional practice of rangeland management.

The ideas implemented by SRM leaders over the past several years, beginning with 'Journey to Change', have resulted in a more active, more involved and more responsive society. The astonishing thing is how these ideas and this method of operating have taken hold and now have a life of their own. This is now the way we operate. If you have been observing these changes and have hesitated to get on board until you see how things are going, I suggest that you get with it. It's fun.

1. <http://www.angelfire.com/biz2/AcotrelDirectory/WorkerParticipation.html>
2. <http://www.empowermentillustrated.com/>
3. <http://www.mln.org.uk/empcult.asp>

Plains and Prairie Annual Meeting

The Plains and Prairie Forestry Association is having its 2005 Annual Meeting in Amarillo, TX this year. The theme for the meeting is 'Plains Forestry—Resource Development and Protection'. This will mark the 10th annual meeting for the PPFA. Mark the week of September 12–16, 2005 on your calendar and plan to visit Palo Duro Canyon State Park in Amarillo.

Your contact for the meeting is:

Brian Scott
Texas Forest Service
3611 Soncy Suite 4-C
Amarillo, TX 79119
806.353.8952
email: bscott@tfs.tamu.edu

SRM Members Resource News

Managing Editor:

Craig Whittekiend
10030 W. 27th Ave.
Wheat Ridge, CO 80215
Phone: 303-986-3309
Fax: 303-986-3892

Production Editor:

Patty Rich
Phone: 303-816-7389
Fax: 303-816-7389

e-mail addresses:

Ann Harris: amharris@rangelands.org
Mary Moser mmoser@rangelands.org
Doug Powell dpowell@rangelands.org
Lesley Radtke: lrادتke@rangelands.org

Patty Rich:

prich@rangelands.org

Vicky Skiff:

vskiff@rangelands.org

Craig Whittekiend:

jcwhittekiend@rangelands.org

Home Page:

www.rangelands.org



59th Annual Meeting, Vancouver 2006

February 12–17, 2006

Travel Information and Hotel Update

Thanks to Wendy Gardner and Ann Harris

For additional information:

Lynne Breese & Greg Tegart, Publicity Co-Chairs
jlbreese@prinet.net Greg.Tegart@gov.bc.ca

Please visit the SRM website, <http://www.rangelands.org/srm.shtml> click on our identifier and follow the paths for more information about the meeting and the Vancouver area. The web site will be updated regularly and is a key resource for program details, registration and activities. Registration information will also be in the pre-convention Trail Boss which will come your way later this fall.

Correction for Ski Package contact!! The correct address for Lisa at Peak Packages is lisam@peakpackages.com See full information in June *Member Resource News*, p.5. Thanks go to SRM'er Dale Weisbrot, Regina SK, for catching the error.

Non-Technical Tours – Summary of Tour and Costs

Full Day Tour to Victoria

Friday, Feb 17, 2006

Board the bus at the Hyatt Regency Hotel in the morning for a full day (12 hour) narrated tour to beautiful Victoria BC. Travel on the BC Ferries through the Gulf Islands and then drive through Victoria and see the Royal Victoria Yacht Club, Beacon Hill Park, the Parliament Buildings and Victoria's Inner Harbour. You will have free time for lunch (no host), shopping and to tour the Royal British Columbia Museum (admission included in tour price). Before boarding the ferry back to Vancouver you will visit the Butchart Gardens, known for their 55 acres of wonderful flora displays. Price per person \$123.00 CAN.

Afternoon Tour of Vancouver Area

Tues., Feb 14, 2006

Board the bus at the Hyatt Regency Hotel and see the highlights of the downtown Vancouver area in one afternoon! This 4 hour tour includes: exotic Chinatown; Gastown, the birthplace of Vancouver; a drive through 1,000 acre Stanley Park; the English Bay beaches; the City Centre and Robson Street; and Granville Island Public Market which offers shopping, dining, arts and entertainment. You will have time to shop and explore at Granville Island before heading back to the hotel. Price per person \$17.00 CAN.

West Coast History and Aquatic Life

Wednesday, Feb 15, 2006

On this 4.5 hour afternoon tour you will learn more about the history of BC and the spectacular aquatic life on the West Coast. Travel to Gastown and take a 65 minute guided tour at Storyeum through a series of unique theatres. Experience a walk through time. Witness the dramatic creation of Canada's untamed Western Province and magnificent rainforests, hearken to the First Nations' sacred stories of the spirit of man and the Spirit of Nature. Hear chants of the Bighouse, arrive by ship with the first explorers, get swept up in the Gold Rush and witness the birth of British Columbia. Then travel to Stanley Park to visit the Vancouver Aquarium. At the Vancouver Aquarium Marine Science Centre in Stanley Park you will see more than 60,000 aquatic creatures and have the opportunity to see live shows such as the Belugas, dolphins and sea lions. Admission to both locations included in tour cost. Price per person \$56.00 CAN.

Hotel Update

Occasionally we get questions regarding accommodations; the most common one is “why only two hotels?” The answer is relatively simple but worth repeating. In the course of negotiating facilities we endeavour to get the best deal we can for you as regards accommodation and registration costs. When we, through your reservations, achieve a preset number of rooms we get a very, very good rate for the convention and meeting room facilities. Therefore, when booking your stay in Vancouver please remember to ask for the **Society for Range Management** rate and thereby ensure your room is tallied to our block. You get a good room rate and we all benefit via reduced meeting costs. Please note the occupancy levels and the rates which apply at each hotel. Your continued support is appreciated!

HYATT REGENCY VANCOUVER

Hyatt Regency Vancouver
655 Burrard Street
Vancouver, British Columbia
Phone: (604) 683-1234
Fax: (604) 689-3707

Rates: \$170 CAD – Single/Double/Triple/Quad
\$120.00 CAD – Gov’t
Be sure to ask for the “**Society for Range Management**” rate.

Toll-Free reservations: (888) 421-1442
Direct hotel reservations: (604) 639-4820

FAIRMONT HOTEL VANCOUVER

The Fairmont Hotel Vancouver
900 West Georgia Street
Vancouver, British Columbia
Phone: (604) 6843131
Fax: (604) 662-1929

Rates: \$170.00 CAD – Single/Double
\$120.00 CAD – Gov’t
Be sure to ask for the “**Society for Range Management**” rate.

Toll-Free Reservations: (800) 441-1414
Direct Hotel Reservations: (604) 684-3131
Email: hvc.reservations@fairmont.com



SRM International Travel Fellowship

2006 Annual Meeting of the Society for Range Management
Location: Vancouver, British Columbia
Dates: February 12–17, 2006
<http://www.rangelands.org/vancouver2006/>

Purpose

The Society for Range Management (SRM) has established a program to support attendance at the Annual Meeting by rangeland scientists or managers from developing countries and to foster international exchange about advances in rangeland ecology and management.

The Award

We anticipate awarding one International Travel Fellowship (ITF) at the SRM 2006 Annual Meeting. The recipient will receive US \$1,000 at the Annual Meeting. It is the recipient’s responsibility to make all transportation and cover all transportation and lodging costs associated with participating in the meeting.

(Continued on page 9)

Lost Resources

Lois Anderson, wife of E. William (Red Bill) Anderson and mother of Christy and Elizabeth, died on July 14, 2005, in Lake Oswego, OR. She and Bill had been married for 65 years, during which time she saw him through service in World War II, the birth and raising of two daughters, a career in the SCS (now NRCS), Charter Membership in SRM, the Presidency of SRM, and the winning of the Renner Award. Lois was always the power behind Bill's accomplishments serving as his cherished wife, helpmate, and full-fledged partner. Lois will be remembered by those who knew and loved her as a quiet, effective, charming lady with a twinkle in her eyes! She will be missed by Bill, Christy, Elizabeth, and their families as well as by a host of friends whose lives were enriched by knowing her.

Mrs. Anderson will be interred in the Oliver family plot, Olney Pioneer Cemetery, Pendleton, OR. Please send cards to the E. W. Anderson Family at 3800 Carmen Dr. # 497 A, Lake Oswego, OR. 97034. Bill's phone number is (503) 636-8017. Donations, in lieu of flowers, can be sent the Umatilla County Historical Society, PO Box 253, Pendleton, OR. 97801.

Glen M. Secrist, 62, of Boise, ID passed away June 20, 2005. Glen was born on Feb. 27, 1943 in Brigham City, UT to Wayne and LaPriel Secrist. He grew up in Fielding, UT. He served a mission for The Church of Jesus Christ of Latter-day Saints in the Gulf States from 1962 to 1964. He married his high school sweetheart, Marilyn Estep, on Aug. 14, 1964 in the LDS Logan Temple. They are the proud parents of four children, three sons and one daughter. Glen graduated from Utah State University with a degree in range management in 1969. Over his 39-year career, he worked with the USDA Soil Conservation Service, the Idaho Department of Agriculture, and the Bureau of Land Management, where he was employed at the time of his death.

He was a member of many professional organizations and spent his career advocating balance and fairness in land management issues, treating everyone with respect and dignity. Glen was a devoted member of the LDS Church and held many leadership positions. He was an avid supporter of Boy Scouts of America and spent countless hours working with and mentoring the youth. He loved hunting, fishing, backpacking, gardening, horses and spending time with his grandchildren.

Glen was preceded in death by his parents. He is survived by his wife Marilyn; children Nathan (Shari) Secrist of Aurora, CO., Jason (Kelli) Secrist of Smithfield, UT, Aaron (Brenda) Secrist of Kaysville, UT and Sarah (Jeff) Cartwright of Murray, UT; 14 grandchildren; one brother, Jerry (Tam) Secrist; four sisters, Linda (Keith) Sieber, Kathleen Goodliffe, Annette (Ken) Adams and Joan (Scott) Sandberg; and numerous nieces and nephews.

Mrs. Secrist's address is 3818 S. Varian Ave., Boise, ID 83709-4703.

Gerald 'Dale Widhalm', 73, of Bella Vista, AR, passed away June 28, 2005 in Bentonville, AR. He was born February 23, 1932, in Hugo, CO to John Michael Widhalm and Iris June Daniel Widhalm.

He grew up on a ranch in Monte Vista, Co, and graduated from Colorado State University. He served in the U.S. Army from 1955 to 1957. He was a forest ranger. Gerald spent most of his career in Gunnison, CO and retired from Douglas, WY. He was on the National Firefighting Teams.

He moved to Bella Vista in 1987 from Douglas, WY. He was a life member of the Society for Range Management, the Bella Vista American Legion, a life member of the Colorado State University Alumni Association, St. Bernard Catholic Church of Bella Vista and its Mens Club, and the National Association of Retired Federal Employees. One of his hobbies was to make toys from his wood shop for the Salvation Army. He also enjoyed gardening and wildlife.

He is survived by his wife of almost 52 years, Barbara Widhalm; three sons and daughters-in-law, Eric (Susan) Widhalm of Fort Collins, CO, Jere (Eva) Widhalm of Chesapeake, VA, and Chuck (Carold) Widhalm of Fairview, TX. He is also survived by six brothers, two sisters, and seven grandchildren.

Mrs. Widhalm's address is 36 Penrith Dr., Bella Vista, AR 72714-4533.

In lieu of flowers, memorials may be made to St. Bernard Catholic Church, 1 St. Bernard Lane, Bella Vista, AR 72715; to the Bells Vista Library, 11 Dickens Place, Bella Vista, AR 72714; or to a local Salvation Army.

Membership Stats

SRM welcomes its new members. Following is a list of new members, their section and recruiter for June 15, through July 14, 2005

<u>Member</u>	<u>Section</u>	<u>Recruited By</u>
Wesley Barry	Cal-Pac & NV	
Michael Ellisbury	CO	
Erik Broeder	IM	
James Ungerer	KS	Doug Spencer
Rylan Everett	KS	Doug Spencer
Jared Nelson	KS	Doug Spencer
Jamie Holopirek	KS	Tim Miller
Kerry Hecker	NGP	Michael Champion
Tara Mulhern Davidson	NGP	
Jeff Cornell	NM	
Rusty Norrie	OK	
Jeremy James	PNW	
Kyle Kelsey	SD	
Bruce Berg	TX	Mort Kothmann
Tina Neubauer	TX	Jason Morris
James Jackson	TX	
Conrad Masterson	TX	
Michael Dyke	TX	Dr. Robert Knight



The Prairie Conservation Action Plan Partnership of Saskatchewan kindly invites out to participate in the 8th Prairie Conservation and Endangered Species Conference and Workshop. It is held once every three years in a Canadian Prairie Province, this leading conservation event attracts a wide audience from across Western Canada and the Midwestern United States.

A registration brochure and information package is being developed. To ensure that you receive a registration package, please email your name and mailing address to PCAES 2007. E-mail: pcap@sasktel.net

New Display

The Society for Range Management has many components within our structure (the Sections, organized geographically and the Committees) that present opportunities for all members to provide good work and actions. A great example is the new display developed by the Northern Great Plains, Prairie Parkland Chapter (PPC) executive. A number of years ago the PPC made a display that served us well at many Chapter and Section functions and provided a visible presence for the SRM at other local events. The original display performed very well but it was time for a change. The old display became somewhat dated and was cumbersome to handle. The PPC recognized the opportunity to take advantage of new technology and communication techniques.

The new display was finished and delivered just in time for an unveiling at Saskatchewan's Seventh Annual Native Prairie Appreciation Week event—Discovering the Great Sand Hills held in conjunction with the SRM's PPC Annual Meeting June 21 and 22, 2005. The PPC is happy to be an active partner in the Saskatchewan Prairie Conservation Action Plan (PCAP) who brought about the Native Prairie Appreciation Week. The Discovering the Great Sand Hills seminar and tour was a great success, enjoyed by 135 folks.

Thanks to the PPC executive led by President **Trevor Lennox**, and Director **Krista Connick**—for getting the job done! Since SRM members are “out there” actively working in the field we are fortunate to have fabulous photos to help tell the story. Thanks to **Don Fontaine, Ross Macdonald, Shelanne Whiles-Longley** and **Krista** for sharing their creative camera work.

One of our current marketing goals from the January 2004 *Strategic Outreach and Communication Plan* is to **increase visibility**. Through the display the Prairie Parkland Chapter is meeting SRM's strategic plan to **enhance external communication**—“we will seek to enhance public awareness of the importance of rangelands, the need for and nature of sound and rational management, and our role as a source of professional expertise”. I am sure you will agree that the display creatively and effectively carry's the SRM message. I see the new display as a continuation of the vision from previous leaders it illustrates rekindling and renewed enthusiasm just the right thing for a healthy organization.

The effort here is just one of many that are continuing throughout the SRM no doubt there are projects by other sections at the local level that are meeting our strategic goals and objectives, thanks for the hard work.—**Dale R. Weisbrot**, Northern Great Plains Section and Wildlife Habitat Committee Member.

SRM Society for Range Management
Prairie/Parkland Chapter

Benefits of Healthy Rangelands include:

- Carbon Sequestration
- Control of Weed Invasion
- Drought Resistance
- Erosion Control
- Maintaining Healthy Soils and Nutrient Cycling
- Maintaining Water Quality
- Providing a Stable Forage Resource
- Wildlife Habitat

Photo: Don Fontaine, Krista Connick, Ross Macdonald, Shelanne Whiles Longley

Conserve... Manage... Sustain

Position Announcements

Environmental Program Coordinator - AUSTIN WATER UTILITY

DIVISION: Wildland Conservation

REQUISITION#: 22-10943

CATEGORY: Professional

PRIMARY TASKS:

Incumbent in this position will serve as Fire management Specialist for the Wildland Conservation Division. Incumbent will be responsible for actions on Wildland related to both Unintentional Wildland Fires and prescribed fires on Wildland. Primary responsibility will be for developing, implementing, and managing fire management plans for all land under management by this division. Plans will include developing and managing agreements with local fire agencies who have jurisdiction on Wildland units. Position will also be responsible for coordinating appropriate responses fires on Wildland. Position will also be responsible for planning and implementing prescribed fires on Wildland including coordination with local jurisdictions and service providers. Position will also serve to plan budgets to support this function in the Wildland Conservation Division through planning and interaction with appropriate program managers and division manager. Position will also be responsible for collaborating with Environmental Conservation Information Specialists to prepare and disseminate information about Fire Management on Wildland to Elected officials, City officials, other governmental officials, and the general public. Position will be responsible for establishing and managing a training program to assure Wildland Staff are trained to deal with fire on Wildland.

NOTE TO APPLICANT: Applications/resumes should be submitted to the AWU Employment Lobby located at: 625 E. 10TH Street, Suite 700. Austin, TX 78701 M-Th. 8-5 or F 8-1. Please note closing deadline and include requisition # on application/resume. FAX 512-972-0416 or 512-972-0419 EMAIL WWWJobs@ci.austin.tx.us (Please note: this email is only for Austin Water Utility Positions)

MINIMUM QUALIFICATIONS: Bachelor's degree in Environmental Science, Life Science, Biology, Chemistry, Engineering, Landscape Architecture, Public Administration, Business Administration, Planning, or related field, plus six (6) years of related experience.

A Master's degree may substitute for two (2) years of the required experience.

One (1) additional year of experience may substitute for one (1) year of the required college education up to a maximum of four (4) years.

ADDITIONAL: Successful candidate must also have a strong background and experience in wildlife biology, range management, forestry or similar discipline in order to assure that future work products meet program goals for land management as well as fire management concerns. Preference given to individuals who qualify, except for insurance, as a Certified Prescribed Burn Manager through the Texas prescribed Burning Board. Minimum Certification through National Wildfire Group (NFG) as prescribed Fire Burn Boss 1 (RXB1)

Texas non-commercial Pesticide Applicators license or ability to obtain one within 90 days of hiring.

LICENSES: Texas Class C Driver's License.

SALARY RANGE: \$23.22 - \$29.02 /hour

HOURS: 40 hours with requirements to work outside of a normal M-F 8 to 5 work week in order to attend meetings as a city representative, or to respond to fires or other emergencies on division lands.

LOCATION: Reicher Ranch, 3635 Ranch Road 620 South, Austin, Texas 78734.

CLOSING DEADLINE: 08/05/2005 1:00 PM

NUMBER OF POSITIONS: 1

(POSN: 104765 Office Use Only)

FULL OR PART TIME: Full-Time

TEMPORARY OR REGULAR POSITION: Regular

For More Information Contact:

Willy Conrad
512-263-6430
William.conrad@ci.austin.tx.us



Ph.D. Graduate Assistantship

Caesar Kleberg Wildlife Research Institute
Texas A&M University-Kingsville

DESCRIPTION: This project investigates the effects of seed coating on native plant species in combination with planting techniques to improve seed distribution and seedling establishment. Successful applicant will pursue a Ph.D. in Range Science.

QUALIFICATIONS: M.S. in range science, range management, range ecology, agronomy, or closely related field. A strong work ethic, good verbal and written communication skills, ability to work independently and as a productive member of a team, and capability of working under adverse field conditions are essential. Good interpersonal skills will be required to work closely with private landowners and natural resource agencies. Student must have a minimum 3.0 GPA and competitive GRE scores.

STIPEND: \$1,350/month plus benefits (medical package has a 90 day waiting period)

Out of state tuition waiver (resident tuition fees apply)

START DATE: 1 September 2005 or until filled

APPLICATIONS: To apply, send a cover letter stating interests and career goals, resume, copies of transcripts, GRE scores, names, email addresses and phone numbers of 3 references to: Dr. Allen Rasmussen, College of Agriculture & Human Resources, Texas A&M University-Kingsville, 700 University Blvd., MSC 156, Kingsville, Texas 78363. Phone: (361) 593-2454, Email: allen.rasmussen@tamuk.edu.

Position Announcements

RESTORATION ECOLOGY RESEARCH ASSOCIATE

The Department of Forest, Range & Wildlife Sciences and the Ecology Center seeks a Restoration Ecology Research Associate to manage their portion of a multi-institution, multi-state, multi-disciplinary sagebrush restoration/fuels management research project. This is a temporary professional position scheduled for 5 years, contingent on continuation of promised funding. The primary responsibility is to manage day-to-day operations of USU experiments, including supervising field and laboratory work of graduate and undergraduate students associated with the project and to the extent possible conducting independent research. Master's degree or a Bachelor's degree with relevant experience in Ecology, Biology, Natural Resources, or a related field is required. For a full job description and application instructions see www.usu.edu/jobs (3-150-05). AA/EOE

DEPARTMENT HEAD Animal and Range Sciences South Dakota State University

Provide leadership; develop and maintain research, teaching, and extension programs; evaluate and recruit faculty, staff and students; develop budgets; manage properties; foster and build strong working relations with other disciplines and numerous commodity and constituency groups.

An earned Ph.D. in Animal Science, Range Science or a closely related field; five years full-time relevant experience; and demonstrated excellence and national recognition in research, teaching or outreach programming. For full list of qualifications and information, visit <http://jobs.sdstate.edu>.

To apply, send vitae, transcripts, contact information for four professional references, and a statement regarding interest, ability to meet responsibilities, and philosophy of administering a successful and progressive program by 9/12/05 to:

Van C. Kelley, Search Committee Chair
Department of Ag. and Biosystems Engineering
Box 2120
South Dakota State University
Brookings, SD 57007
Phone: (605) 688-5143
Email: van.kelley@sdstate.edu

AA/EEO employer.

(SRM Travel Fellowship continued from page 4).

Eligibility

1. Applicants are NOT eligible if:

the applicant is a citizen or current resident of the United States or Canada, the applicant is a citizen of a G7 country (France, US, UK, Germany, Japan, Italy, and Canada), or the applicant (of any nationality) is currently studying in the United States or Canada or has received a graduate degree at an institution in the United States or Canada.

2. Applicants must submit an abstract for a paper poster presentation at the 2006 Annual Meeting. You must submit your abstract by 31 July 2005 via the SRM web page (www.rangelands.org) for abstracts at <http://abstracts.co.allenpress.com/rama/index.html>.

For more information on selection criteria and how to apply go to the SRM homepage at www.rangelands.org

Applications need to be submitted by August 31, 2005 via email to acibils@nmsu.edu or by mail (please include a disk copy with all materials in a single file in Microsoft Word, Wordperfect, Rich Text Format or Adobe Acrobat (pdf) format) to:

Dr. Andrés F. Cibil, Dept. of Animal and Range Sciences, Box 30003, MSC 3-I, New Mexico State University, Las Cruces, NM 88003.

SRM Name Change Poll

Yes, it's true, the issue of name change has arisen again. Many informal discussions have occurred within the membership concerning the name of the Society, our image and our future. Last year, SRM President Mort Kothmann let you know that the Board of Directors was not actively pursuing changing the name of the Society. However, here's where the Paul Harvey version of "the rest of the story" starts.

At the Fort Worth Annual Meeting in February of this year, the Board of Directors received a recommendation from the Advisory Council: "The Advisory Council recommends to the Board of Directors to submit to the membership for vote, whether to change the name of the Society, based on the recommendations of the ad hoc committee or leave it as is." Based on this recommendation of the Advisory Council, the Board agreed to bring this to the membership for consideration.

Each member will be given an opportunity to participate in a straw poll about three options for a new name or to leave the name as is. Contingent upon the outcome of this poll, if a new name is supported, then an official ballot will be sent to all members for an official vote. It will contain a choice to vote in support of the new name, with changes to the SRM Articles of Incorporation or vote against those changes.

The SRM leadership does not want to see this issue become a festering sore of the Society. There are many positive changes and growth within our organization and the leadership is concerned with the perception of discord from not only our members, but from outside the Society as well. Very serious dialogue has gone into these discussions and we hope to provide the simplest model of addressing the recommendation.

Several articles on the issue of name change were published in the *Member Resource News* in 2004 and 2005. If you would like to review these articles, they can be accessed on the SRM web site at <http://www.rangelands.org/mrn.shtml>. Article titles & issues are: "A Question of Name," 12/2004; "An Answer to the Question of Name," 1/2005; "Viewpoint Regarding SRM Name Change," 2/2005; and "More on the Question of Name," 2/2005.

Listed below is an excerpt from the American Society of Association executives concerning this topic for your reflection:

"Is a name change the right strategic move for your association? Here are the important questions that we addressed before changing our association's name:

1. Does the current name speak to the organization's targeted audiences?
2. Does the name convey key messages?
3. Does the name reflect the mission and vision of the association?
4. Does the name reflect a positive public image?
5. Does the name reflect the organization's value to others?
6. Do members identify with the name?

7. Does the public identify with the name?

8. Does the name strike an emotional chord?

9. Is the name easy to say, use, and remember?

10. Does the name lend itself to an acronym or initialism that is easy to say & use?"

The SRM leadership appreciates your opinion and response to this straw poll. We will rely on everyone's professional ethics to vote only once. Please vote by either completing the form below by **September 15th** and returning to SRM Headquarters via mail to 10030 West 27th Avenue, Wheat Ridge, CO 80215-6601; via FAX to 303-986-3892; or you can vote on-line by going to www.rangelands.org and clicking on the straw poll link on the members-only page (you will need to log in as a member). Thank you for your participation.

SRM NAME CHANGE MEMBER POLL

I **FAVOR** a name change for SRM to:

The Rangelands Society

The Society for Rangeland Management

The Society for Rangeland Ecology and Management

I **DO NOT FAVOR** a name change for SRM.

Please return to SRM Headquarters by **SEPTEMBER 15, 2005**

Re-vamped BASF Professional Vegetation Management Web Site Offers Resources for Landowners, Government Agencies, etc.

RESEARCH TRIANGLE PARK, N.C., July 25, 2005 – BASF Professional Vegetation Management (ProVM) announced today that it has re-launched its Web site www.vmanswers.com. The updated resource site is focused on helping vegetation management professionals access local and national information on vegetation management products, application tips and examples, as well as rates and recommendations.

The site features exclusive articles and research from leading vegetation management consultants, industry experts and BASF technical research and development specialists, giving visitors a one-stop shop for information on how to improve vegetation management practices using the latest tools and herbicides. The site also houses current and archived editions of BASF's customer publications Latitude and TimberLines.

Visitors can localize the home page to always show their local BASF ProVM sales representative for quick and easy contact with a local expert and the site also offers a searchable database of local BASF distributors.

“The new ProVM Web site contains a number of educational resources that are not available anywhere else, including webcast archives, videos and radio interviews offering real-world advice from experts in the field,” said Tim Knight, business manager, BASF ProVM. “In addition, a new extensive weed database allows visitors to access treatment recommendations for more than 200 common and exotic weeds.”