

## Member Resource News

### May 2004 In this Issue

## **Collaboration Everywhere**

by John Tanaka, 2nd Vice-President

BOD Meeting	2
Ambassador Program	3
CRM Successes	4
58th SRM Meeting	5
Membership Update	8
Proposed JRM	
Name Change	10
Certification Corner	13
Call for Photos	13
Lost Resources	13
Sage Grouse Review	14
Membership	
Application	15

Deadline for the June SRM Member Resource News

Remember to get your position announcements, columns, section announcements, agency information, etc. in by the 15th of May for the June issue of the newsletter.

I was recently asked to be on a panel for new BLM employees in Oregon where five other speakers and I were asked to address the topic of collaboration. The new employees ranged from receptionists to road crews to natural resource managers. The panel consisted of a watershed council coordinator, county natural resource staff, a Senate aid, a solicitor, and a rancher. I was there as the chair of a BLM Resource Advisory Council (but did work in SRM as part of my presentation). While the focus was on how these new employees could collaborate with outside groups in finding solutions to issues, the messages I heard certainly apply to all of us. Each of the panelists stressed the need to work with people. The other point made was that collaboration takes a lot of time. In the case of federal agencies, working with well-balanced collaborative groups through various planning processes can lead to fewer appeals and lawsuits and maybe even save time.

In the past, I've also had the opportunity to write about rangeland sustainability. I hope most of you are at least aware of the Sustainable Rangelands Roundtable (<a href="http://sustainablerangelands.cnr.colostate.edu/">http://sustainablerangelands.cnr.colostate.edu/</a>) and the work they are doing. While this is another form of collaboration, it is certainly a more low-stakes form of collaboration than that faced by agencies in their day-to-day work. For those of us involved, it is certainly a slow process. But the results are probably better than any of us could have done on our own. The set of indicators for ecological, economic, and social indicators seems pretty well rounded.

I bring both of these activities up because I believe that SRM should always be a player in these kinds of collaborative processes, either from the technical/manager/scientist side or the participant side, whenever rangeland resources are at stake. I hand out new membership applications at all the functions like these I attend because I believe that the more informed participants can become, the better will be the resource management outcomes. If the information they get is from our publications or by attending our meetings, so much the better. Speaking of meetings, can you believe it's time to start thinking about Fort Worth? All of the sections are busy planning summer and fall meetings as well. Both of these are great places to try to get members and nonmembers to attend and learn and share.

So, what's the society up to these days? We ran a large and unexpected deficit in our budget and are still trying to figure out how this happened, how to get the debt repaid, and how to prevent it in the future *while still moving forward*. At this point, SRM still does not have an approved budget for 2004, but we are all working hard to resolve that issue. Following the Kona meeting, the Board approved a plan to run deficits for 2 years (i.e., dipping into our reserves) while the Society transi-

tioned to our new strategic plan and be back to operating in the black by last year. While the transition went smoothly and we were able to accomplish most of what was written in the business plan, we obviously did not meet other targets on the income side. The current Board has made it very clear that last year's deficit was unacceptable and cannot happen again. While we now look like a government agency operating without a budget well into the fiscal year, it is important to get things under control as we move into the future.

Even with that backdrop, the Society is moving forward on several fronts. Deen Boe is keeping us in the game in Washington, DC. Leonard Jolley is working on the certification program to make it easier for self reporting and training programs for Technical Service Providers. Doug Powell and many others continue to push on getting the interagency memorandum on monitoring and assessment through the process. We're working on more joint ventures with other agencies and organizations. Sam Albrecht and the entire office staff are hard at work on keeping the Society progressing. All of you volunteers out there on different committees are moving us ahead in the technical and scientific areas as well as the functioning of the Society. The new committee structure implemented over the past few years seems to be working with only small glitches here and there. If you are on a committee, you are expected to be active. As Bob Budd put it, if you get into a room for a committee meeting and look at each other wondering what the heck you're doing there, either figure out how to make it relevant and exciting or find something else to throw your energy into to further the strategic plan and the Society.

We are trying to figure out how to make the strategic, tactical, business, financial, and communication and outreach plans living documents. They have not been changed since they were originally approved and that was <u>not</u> the intent. If they are to be useful, they need to be continually adapted to changing needs and issues. Angela Williams and I have been charged with leading that effort over the coming year. **We need your help**. Look at the existing plans and give us advice. One of the challenges is how to do this in a collaborative way when the Society only meets once a year.

Even with all of the challenges the Society is facing, I still believe that we are just getting ready to bust out like spring. Our winter of declining membership and not being a significant player in natural resources appears to be moving into the past. A few cold storms are still on the horizon, but all in all the skies are clearing up and the sunshine is showing through.

## **Board of Directors Meeting**

The SRM Board of Directors meeting will be May 29, 2004 at the Fairfield Inn and Suites, Denver International Airport, Denver, CO. The meeting will start at 8:00 am.

## Arizona's Ranchers' Management Guide

The Arizona Ranchers' Management Guide is an excellent resource that can be accessed at http://ag.arizona.edu/arec/pubs/rmg/ranchers.html. This site contains a good section on rangeland management.

## **2004 Section Fall/Winter Annual Meetings**

**Kansas**—June 3 & 4, Joint Meeting with Southern Section, Auburn, KS **N. Great Plains**—June 23 & 24, Moose Mountains, Saskatchewan

## Rangeland Assessment Course June 22–25, 2004 Holiday Inn, 1501 Aultman, Ely, NV

An interagency group (BLM, NRCS, USGS, ARS) is hosting a 3.5 day course covering the rangeland assessment protocol described in "Interpreting Indicators of Rangeland Health". The course also includes a 1/2-day introduction to quantitative methods used to support the qualitative indicators. The protocol is currently being applied by the BLM, NRCS other federal and state agencies, NGOs and private consultants. The course includes revisions to the originally published protocol (Version 3.0: <a href="http://www.ftw.nrcs.usda.gov/glti/pubs.html">http://www.ftw.nrcs.usda.gov/glti/pubs.html</a>) as described in <a href="http://fresc.usgs.gov/products/papers/rha.pdf">http://fresc.usgs.gov/products/papers/rha.pdf</a> and in Pyke et al., 2002.

Participants in past courses have included agency professionals, public and private land managers, consultants, university professors and advanced undergraduate and graduate students.

There is no registration fee. Participants are responsible for travel to Ely, meals and lodging.

For registration (on a space-available basis), please contact Julie Decker (Julie\_Decker@tc.blm.gov-602-906-5507).

## **Ambassador Program**

SRM is looking for a few good members to serve as Ambassadors. Each year, SRM looses hundreds of members. There are also many potential members who might be interested in SRM if they were asked. Our Ambassadors will be contacting non-renewing members and urging them to consider renewing their membership. They will also be contacting potential new members. The perfect Ambassador will be a member that has had a wide contact with SRM members and/or potential members.

The SRM office will provide membership materials and a monthly list of delinquent members. Ambassadors will then contact those people that they know to find out why they haven't renewed.

If you are willing to help strengthen SRM by being an Ambassador, please contact Lesley Radtke, Director of Membership at the SRM office. Her email is <a href="mailto:lradtke@rangelands.org">lradtke@rangelands.org</a> and her phone is 303-986-3309.

## The XX International Grassland Congress

The 20<sup>th</sup> International Grassland Congress, "Grasslands – A Global Resource", will be held in Dublin, Ireland beginning June 26, 2005 and end on July 1, 2005. The Congress theme – "Grasslands – A Global Resource" reflects the vital functions that our grazing lands serve in regard to society and our environment. Plenary papers will focus on 1) Efficient Production from Grasslands, 2) Grassland and the Environment, and 3) Delivering the Benefits from Grassland. Following the Congress, a series of 5 satellite workshops will facilitate in-depth discussions on specialized topics of worldwide interest. These integral parts of the overall congress are located in Oxford, England; Aberystwyth, Wales; Glasgow, Scotland; Belfast, Northern Ireland; and in Cork, Ireland and will focus on subjects including nutrient cycling, genetic improvement of forages, grassland-based systems in marginal environments, silages and forage preservation, and use of grazed forages in temperate animal systems.

Information on this congress is available at the Congress website: <u>www.igc2005.com</u>. The call for papers has been issued and papers are due by **August 31, 2004**. Instructions for authors are also on the website.

# CRM Successes "Evolution Through Time" Washington CRM Process (Part One)

by Chuck Perry

CRM began in Washington during the early 1970s. We started by encouraging people to work together using the CRM process for addressing rangeland issues. Our structure is simple. We have an Executive Committee composed of state or regional leaders from: the Forest Service, NRCS, BLM, Washington Department of Agriculture, Conservation Commission, Washington Association of Conservation Districts, Cooperative Extension, Department of Ecology, Department of Fish and Wildlife, DNRC, and Washington Rangeland Committee.

A memo-of-understanding was signed by all agencies and has been updated and re-signed several times. The Committee chairperson rotates annual through these entities.

Work gets done by a 12 member Task Group (TG). It mirrors the Executive Committee, except for one person representing public interest. The process has worked well for many years, benefiting landowners, other interests and natural resources state wide.

Twenty years ago the TG took a broader look at how and where this process might work. With increased interest in endangered species, water quality/quantity, other natural resources, and both private and public land management issues, CRM seemed like a good fit. Process characteristics, e.g. local participation, inclusive, voluntary, consensus based, non-confrontational, field results oriented, could help just about any community with local issues. It took awhile for this idea to catch on, but in recent years it has greatly expanded into non-traditional areas. We began with training sessions in both mostly rural, agricultural eastern Washington and in the densely populated mostly urban western part. There seemed to be strong interest in a way to get agencies, regulators and other interests at the same table with local land owners/ managers.

The TG only meets quarterly, has no operating budget and only a small training fund, so we could do little else to promote this process. In 2000, several TG members started a drive to obtain Legislative funding to support CRM. Because of our dedicated effort the 2001 Legislature allocated \$200K for the next two years. We hired a full time CRM Coordinator to promote, educate, and provide direct assistance to local groups. Those first years were devoted to making many Washington interests more aware of CRM and its benefits. The Coordinator developed many contacts and put on several training sessions. One in Moses Lake had an overflow of 120 people, with a huge diversity of interests. People expressed a strong desire for a locally driven process in which people are treated with respect and problems are addressed in a win/win atmosphere.

Again, with support from our Executive Committee, strong commitment, time and effort by a few TG members and Legislators, the grant was renewed. More people in Washington are using or discovering this process and its benefits to people and natural resources. For more information contact **Chuck Perry**, **Resource Consultant**, **Moses Lake**, **Washington**, **509-765-6236**.



## 58th SRM Meeting Program

#### by Urs Kreuter

The 58<sup>th</sup> meeting of the Society for Range Management will be held in Ft. Worth from the 5<sup>th</sup> through the 11<sup>th</sup> of February 2005. The meeting in Salt Lake City set the standard for all future meetings. The 2005 Organizing Committee has accepted the challenge and is determined to make the Ft. Worth meeting memorable and meaningful. How can we be so sure this will happen? Read on and see what the meeting program has to offer.

The theme of the meeting is "Rangeland Trails under the Lone Star," the idea being that trails lead in many directions and cross at many points to collectively form an intricate network of knowledge and experience. In concert with this theme, the program has been designed to be inclusive by appealing to both SRM members and people who are not traditional attendees of SRM meetings. The latter will consist of members of the public and professionals from organizations who may not have put much stock in the SRM meetings in the past. To attract members of the public, the meeting will start with two days of pre-convention workshops (5<sup>th</sup> and 6<sup>th</sup> February) with broad appeal. Examples of topics that will be covered in these workshops include the Audubon Society and Texas rangelands, use of rangeland plants in Texas gardens, to Texas rangeland birds, principles of ranching 101, wildlife management in post oak savannah, and protecting private land through conservation easements, to name a few.

The technical sessions will run from 7<sup>th</sup> through 10<sup>th</sup> February. It has also been designed to maximize the attractiveness of the meetings to a broad range of people by encouraging the inclusion of diverse disciplines and issues that are relevant for the management of rangeland resources. To achieve this, members of several organizations were invited to submit session topics for inclusion in the call for abstracts and proposals for symposia/workshop/special sessions. This has led to the addition of a "contemporary issues" category including global change, biodiversity and conservation biology, invasive species, fire ecology, hydrological processes, riparian areas and wetlands, ecological restoration, and social change and natural resources. Other categories of topics include ecology and ecosystem interactions; ecosystem health, monitoring, and methodologies; natural resource management; animal production systems; and socio-economics. To increase participation in the technical session, the call for abstracts and symposia proposals has also been sent to other organizations. The format of the technical session has also been modified to include 20 minute time slots for oral presentations in the technical sessions, and a central location in the technical session area for the anticipated larger number poster presentations.

In addition to the diverse technical program, four exciting field tours are also being planned. These include a whole-day pre-convention tour on 5<sup>th</sup> February to Winscott Ranch and the Little Hoss Ranch, a half day tour to the Botanical Research Institute on 8<sup>th</sup> February, and two full-day tours to the LBJ National Grassland and Fossil Rim Wildlife Reserve on 10<sup>th</sup> February.

To more effectively integrate the next generation of SRM members in the meeting, student activities will be centrally located in the Convention Center. In addition, to the regular opportunity for students to present oral and poster presentations during regular technical sessions, a symposium highlighting student research will also be included.

Finally, a number of social activities will ensure ample opportunity for conference attendees to interact in a relaxed atmosphere. These included a pre-conference concert, the trade show mixer with live music, a dance and the banquet with local talent from Ft. Worth.

With so many diverse activities, the organizing committee hopes to attract a record number of attendees, and hope that many SRM members' and non-members' paths will meet in Ft. Worth.



## Room Request for Committee Meetings/Group Functions 2005 Annual Meeting February 5-11, 2005 Fort Worth, TX

All Committees and Group functions must request a meeting room through the 2004 Annual Meeting Planning Committee. Please complete and return by May 15, 2004

Committee/Sub Co	mmittee Name:	
<b>Meeting Date</b>	Time of day	Needed for: (hours)
Saturday, 2/5/05	□ am □ pm □ eve	□ 2 □ 4 □ 6 □ 8 □ other
Sunday, 2/6/05	□ am □ pm □ eve	□ 2 □ 4 □ 6 □ 8 □ other
Monday, 2/7/05	□ am □ pm □ eve	□ 2 □ 4 □ 6 □ 8 □ other
Tuesday, 2/8/05	□ am □ pm □ eve	□ 2 □ 4 □ 6 □ 8 □ other
Wednesday, 2/9/05	□ am □ pm □ eve	□ 2 □ 4 □ 6 □ 8 □ other
Thursday, 2/10/05	□ am □ pm □ eve	□ 2 □ 4 □ 6 □ 8 □ other
Friday, 2/11/05	□ am □ pm □ eve	□ 2 □ 4 □ 6 □ 8 □ other
Contact Name: Mailing Address:	Phone: FAX: Email:	Number attending:
Room Set-up:	Conference Classroom Th	neatre Banquet Other:
Special Requests (A	A/V equipment, etc.):	
Deadline:	MAY 15, 2004	
Send request to:	James L. Robinson USDA NRCS	Email: jrobinso@ftw.nrcs.usda.gov
	PO Box 6567 Fort Worth, TX 76115	

817-509-3215 Fax 817-509-3210 **EMAIL PREFERRED** 



## Room Request for University/Agency/Industry/ or NGO Functions 2005 Annual Meeting February 5-11, 2005 Fort Worth, TX

Group functions must request a meeting room for the 2005 Annual Meeting. If you want it listed in the preconvention Trailboss please complete and return by **August 1, 2004** 

University, Agency, I Contact Person: Email: Telephone #	ndustry, or NG	O Name:		
<b>Meeting Date</b>	Time of d	ay	Needed for: (h	ours)
Saturday, 2/5/05	□ am □ p	om □ eve		□ 8 □ other
Sunday, 2/6/05	□ am □ p	om □ eve		□ 8 □ other
Monday, 2/7/05	□ am □ p	om 🗆 eve		□ 8 □ other
Tuesday, 2/8/05	□ am □ p	om □ eve		□ 8 □ other
Wednesday, 2/9/05	□ am □ p	om □ eve		□ 8 □ other
Thursday, 2/10/05	□ am □ p	om □ eve		□ 8 □ other
Friday, 2/11/05	□ am □ p	om □ eve		□ 8 □ other
Contact Name: Mailing Address:		Phone: FAX: Email:		Number attending:
Room Set-up: □ (	Conference 🗆 C	Classroom   Thea	atre Banquet O	ther:
Special Requests (A	/V equipment,	etc.):		
Deadline:	August 1,	2004		
Send request to:	James L. Robi USDA NRCS PO Box 6567 Fort Worth, T		Email: jrobinso@	ftw.nrcs.usda.gov

817-509-3215 Fax 817-509-3210

**EMAIL PREFERRED** 

## **Membership Update**

**New Members**—SRM welcomes its new members. The following is a list of new members, their section and recruiter for March through April

Member	Section	Recruited By
Elizabeth Majchrowicz	AZ	Kristen Egen
Alisha Phipps	AZ	S
	CAL-PAC	Wm. Frost
Joshua Brown (	CAL-PAC	Dr. Fulgham
Selina Koler	CO	Joe Trilica
Sonya LeFebre	CO	
Julie Laufmann	CO	Joe Trilica
Rosalie K. Phillips	CO	
Stephen Gile	CO	Jordana LaFantasi
David Greenwood	ID	
Katherine Landsprey	ID	
Katie M. Salsbury	ID	
Jake Willms	IM	Al Hatlelid
Samuel Horn	IM	
Barry Gibbs II	M & NGP	Scot Middleton
Raul Jimenez Tirado	MX	
Damian Gaytan Quiroz	MX	
Edgar Gerardo De Anda	MX	
Abid Francisco Moo Cri	uz MX	
Victor Victorio Utrilla	MX	
Eduardo Ponce Castro	MX	
Jana Malot	NC	Kim Stine
J.R. Flores	NGP	
Bridget Flanders-Wanne	r NGP	
Bradley White	NGP	
Ryan Limb	NGP	Don Kirby
Ann Bollinger	NV	Barry Perryman
Chris Jasmine	NV	
Derek Messner	NV	
Angela Messner	NV	
Austin Sewell	OK	Amy Ganguli
Michelle Dee Richwine	PNW	Bruce Healy
Paul Bray	PNW	Wendy Gardner
Gregory Hodson	PNW	Wendy Gardner
Allison McDonald	PNW	Wendy Gardner
Louisa Evers	PNW	
Cheryl Oakes	SO	
Jeff White	TX	Stephen Hartmann
Ann Kercheville	TX	
David DeLaney	TX	
Chance M Robinson	TX	Dr. Robert Knight
John Tyler, SR	TX	TSCRA
James White	TX	Katie Northrup
Cody Palmer	TX	

Member	Section	Recruited By
Francisco Gonzalez	TX	
Jeffrey Barnes	UT	
Jeremy Armstrong	UT	Val Jo Anderson
Alician Bench	UT	Rachel Jolley
Jay Howard	UT	
Ryan Huish	UT	Val Jo Anderson
Eric Hyer	UT	Val Jo Anderson
Christina Juran	UT	Val Jo Anderson
Thomas Krebs	UT	Val Jo Anderson
Luke Marchant	UT	Val Jo Anderson
F. Leland Roberts	UT	Val Jo Anderson
Joshua Voss	UT	Val Jo Anderson
Tina Ward	UT	Val Jo Anderson
Jeffrey Barnes	UT	
Jocelyn Johnson	WY	
Jamie Foy	WY	Brian Boden

#### **Welcome Back**

VVCICOIIIC	Dack
Member	Section
Robin Grumbles	AZ
Cheri Kim	CAL-PAC
Anne Yost	CAL-PAC
Marvin Reynolds	CO
Ismail Reyes	FL
Jay McKendrick	ID
Darren Olsen	ID
Brent Erlendson	IM
Jacqueline Trumbull	NE
John Hendrickson	NGP
Bob Godwin	NGP
Benny Romero	NV
David Scarneecchia	PNW
Katherine Gizikoff	PNW
Jon Bates	PNW
Glenn Adams	PNW
B. Lynne Rodger-Alder	SO
Nikkoal Dictson	TX
Lindi Clayton	TX
Mike Lloyd	TX
Kenneth Cearley	TX
John Jefferies	TX
Stefan Dorman	TX
Shawn Coleman	TX
Greg Mantz	UT

Membership Update Continued on Page 9.

Secti	on Mem	bership Total	ls
March April			
AZ	189	AZ	193
CAL-PAC	274	CAL-PAC	278
CO	290	CO	291
FL	31	FL	30
ID	210	ID	213
IM	279	IM	285
KS	98	KS	100
MX	27	MX	33
NC	41	NC	43
NCS	57	NCS	56
NE	142	NE	141
NGP	254	NGP	258
NM	189	NM	194
NV	149	NV	157
OK	111	OK	113
PNW	397	PNW	400
SD	134	SD	135
SO	84	SO	85
TX	530	TX	538
UN	60	UN	60
UT	258	UT	266
WY	234	WY	225
	CHCHIONG		
TOTAL OF ALL SECTIONS 4038 4094			

### DO YOU HAVE...

- A position to fill?
- Some seed or fertilizer to sell?
- A product to share?

#### THEN...

Contact Patty Rich, Production Editor of MRN at 806-935-7180; email prich@starband.net for price and size information on getting your product sold or position filled.

#### She will be...

more than happy to get the information to the SRM membership in our monthly newsletter.

#### SRM Members Resource News Managing Editor:

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Home Page: www.rangelands.org

# Revised Wildlands Worker's Handbook is Now Available.

This final revision now contains 150 pages and 27 chapters.

Highly acclaimed by both professors and field workers, it encapsulates in one book almost all you need to know in working on the rangelands. It includes all the formulas and charts to plan and develop water and move it to where you need it. Also how-to fence, cattleguards, corrals, competition control, seeding, etc.

Write Jim Brunner, 391 O'Gara St, Medford, OR 97501, phone (541) 734-8564, or email

brunner@mail.grrtech.com

Price still \$25.00 plus \$2.00 shipping and handling.

## Proposed Change of JRM to REM

#### by Mort Kothmann, President

Since May 2002, there has been a continuing study, first by the *JRM* Task Group and then by the *JRM* Steering Committee to evaluate what can be done to improve the effectiveness and competitiveness of *JRM*. The Steering Committee brought their report and recommendations to the Board of Directors at the Annual Meeting in Salt Lake City and the Board approved the plan and authorized them to proceed with implementation during 2004. They have evaluated the name of the journal and have brought a recommendation that we change from **Journal of Range Management to Rangeland Ecology and Management** with the publication of the first issue of the new format and publisher in January 2005. You will find a letter describing the rationale for their recommendation in this issue of *MRN*. I have also included a response I requested from the new publisher on the implications of changing the name of *JRM*. Her recommendation was that if we plan to change the name, the change would be best if decided in May 2004 so that it can be coordinated with the marketing campaign that Alliance Communication Group (ACG) will begin in June 2004. This would combine all of the proposed changes into one package, reducing confusion to commercial subscribers and saving cost for SRM.

The next meeting of the Board will be May 29 in Denver and at this meeting we will consider three options:

- 1. Accept the recommendation of the *JRM* Steering Committee and Associate Editors and vote to change the name,
- 2. Reject the recommendation for a name change and leave it as JRM, with or without a subtitle,
- 3. Table the recommendation and take the issue to the full SRM membership for a vote on whether to change the name and if so what name to choose.

Options 1 and 2 give clear future directions for the journal during the transition period in 2004. Option 3 will leave the decision pending until next February at the 2005 Annual Meeting. During the initial discussions with ACG, a recommendation for a subtitle was developed. The working title became: *Journal of Range Management – Rangeland Science, Ecology and Application*. This is still an option that could be considered.

The information in this article is being provided to the membership of SRM to allow you to respond to the proposed name change before the May 29 Board meeting. I welcome your calls or email contacts. You may send your comments to me, the Denver office, or to any Board member. Be assured that we will consider all input received before making our decision. This is a very important decision and every member needs to give it the same careful consideration given by the SRM Steering Committee and Editorial Board. The Steering Committee has considered the advantages and disadvantages submitted by ACG [see page 11] as they deliberated the merits of recommending a name change.

If we delay and then recommend a name change in February 2005 or later, we will have two years of major changes, two different marketing campaigns, etc. In addition to the input from the *JRM* Steering Committee, we have also asked for input from Alliance Communication Group (ACG). ACG publishes numerous scientific journals. Kimberly Fisher, our publisher at ACG, wrote, "I strongly urge that if you are going to change the title —do it in May. If you are not—then my suggestion is to add the subtitle for now and if you decide to change the title, change it in 2006 or 2007. Theresa [Theresa Pickel helped develop the initial proposal for ACG.] also wanted to make sure that I stressed that one of the disadvantages that I listed - lower impact score - really would not have that big of an impact on the journal's subscriptions because its impact score is already low. However, once the journal goes online (as it will in 2005) and is properly indexed, the impact score may be affected. This is another reason to change the name in May if at all possible."

Please review the information on the following pages from ACG and the JRM Steering Committee and send your comments regarding changing the name of JRM to me at m-kothmann@tamu.edu or to Sam Albrecht at sam Albrecht@rangelands.org.

#### ADVANTAGES AND DISADVANTAGES FOR CHANGING THE NAME OF THE JOURNAL

submitted by Kimberly Fisher, JRM and Rangelands Publisher, Alliance Communication Group

#### **Advantages**

- Better Reflection new title more accurately reflects the entirety of journal's content.
- Indexing may be easier to get indexed into ecology class.
- Marketability new title is more marketable overall because it encompasses more.

#### Disadvantages

- **Branding/name recognition** the journal's name has remained the same for nearly 60 years. This type of name recognition is something that most journals would love to have. By changing the title, you lose that long-standing recognition.
- Attrition of Subscriptions with the cover change and name change, you can expect to lose subscribers. An institution that always subscribed to the *Journal of Range Management* may not know to subscribe to Rangeland Ecology and Management. While marketing can decrease the number of lost subscribers, some will be lost.
- Changes in Other Systems (in effect, you will be creating a brand new journal in the eyes of most organizations). Most of these changes will be taken care of by the publishing manager but they are items that you should be aware will have to occur).
  - o The title change requires changing the ISSN [International Standards Serial Number] number, both print and online.
  - o It will also require all the indexes to update the information which sometimes takes awhile.
  - o Audit the title change requires a new postal permit which triggers an audit.
- Advertising and Index Scores The ISI (journal indexing organization) will not publish the combined statistics for the old and new titles. They will treat them as separate entities when determining the impact factor. The effect is that the journal's impact score will appear much lower than it is. While we will know the journal's status because we can order combined data, ISI will not publish the combined data. Potential advertisers and institutional subscribers often rely on impact scores to determine what they do.
- **Budgetary factors** [if the decision is delayed] we will have to launch two separate marketing campaigns to announce the changes (cover in 2005, name in 2006). Both marketing campaigns will have to be pretty heavy to clear up any confusion at the changes that are occurring to the journal.

## OPEN LETTER FROM STEERING COMMITTEE AND ASSOCIATE EDITORS REGARDING CHANGING THE NAME OF ${\it JRM}$

April 13, 2004

Dear SRM Members,

The Journal of Range Management (JRM) task force was appointed May 2002 by SRM president Rod Heitschmidt, with the goal of exploring the question of whether JRM is the best it can be. The Task Force recommended numerous changes in how the JRM is produced, and the BOD approved the changes at the Salt Lake City meetings in 2004. The JRM has a new structure in the editorial process with an Editor in Chief now responsible for the technical content of the journal, and a new publisher with Alliance Communication Group. Electronic submission of manuscripts will be available soon, and the journal will be available in electronic format in January 2005. These changes will allow better access to the JRM around the world. We feel additional changes are necessary to update the mission, vision, scope/aim, and title for SRM's science journal. We solicited and incorporated input from steering committee members (listed at end of letter) and the JRM Associate Editors (list at end of letter), Larry Howery (Chair of Advisory Council), Keith Owens (JRM Editor in Chief), and a number of other senior scientists in SRM in drafting this document.

The new vision, mission, and scope/aim of the journal reflect an emphasis on the integration of science and management of rangelands worldwide. In keeping with these guiding principles, we recommend that the title of the journal be changed to *Rangeland Ecology and Management* (*REM*). Also in keeping with the new scope and aim, each manuscript will include a section devoted to the implications of the research. That is, what are the implications of the research or how might the results be applied to management of rangelands?

We had nearly unanimous support for most of the changes planned for the new journal. The associate editors and

steering committee members all agreed that the name should be changed, but were not unanimous as to what the new name should be. After several iterations, the consensus of the associate editors and steering committee members was *Rangeland Ecology and Management*. In the final iteration, 11 of 13 associate editors and 6 of 8 steering committee members, as well as the Editor in Chief, expressed support for *REM*. Other titles proposed but receiving less support included *Journal of Rangeland Management, Journal of Rangeland Science* and *Applied Rangeland Science*.

The proposed name has several advantages over the current title. The word "Journal," is probably irrelevant, and dropping it is common among new scientific publications. "Rangeland" is perceived to be a broader term than "range" and is more focused on the resource rather than uses. We retain the word "Management," which is our strength as a professional society and profession. The word "Ecology" broadens the journal while not abandoning our tradition (especially since Management is still included), and is attractive to many of our younger members. Other names, including fairly popular alternatives *Journal of Rangeland Science* (or *Rangeland Science*) and *Applied Rangeland Science*, imply a less management-oriented approach than *Rangeland Ecology and Management*.

A name change announces to the world of natural resource professionals and scientists that our journal is changing to reflect the needs of our professional society and the needs of the scientific community. The proposed name change, coupled with the new mission and vision statements, the electronic submission/availability, and the new editorial structure, announces that we are changing more than just the cover and look of the journal. Our intent is to attract a larger international membership, and to clearly signal that SRM is enhancing its science journal. A name change will highlight these changes as being substantive.

**REM** is a respectable compromise that meets the needs of the greatest number of member scientists while preserving elements important to our tradition. It is not perfect, but perfection does not exist. Therefore, we recommend that the board of directors accept our proposed title, which reflects the new mission, vision, and scope/aim statements. We further recommend that the change in title be approved in time for Alliance Communication Group to begin their advertising campaign in June.

The enclosed document was written to help SRM members understand the issues that led to our 2-year assessment of whether or not *JRM* was the best it could be. Our hope is that this document will help you feel more comfortable with the decision. We believe this issue is more important to those scientists who publish in the journal than it is to members who may or may not read or publish in the journal. However, everyone has a stake in this decision because our profession depends on the science that supports it. Therefore, for the sake of our profession, we appeal to you as a loyal member of SRM to support our recommendation so that we can enhance the attractiveness of the journal to both basic and applied scientists in our profession.

#### Respectfully submitted,

/s/ Dave Engle /s/ Carolyn Hull Sieg
Dave Engle, Chair Carolyn Hull Sieg, Chair

JRM Steering Committee JRM Associate Editors

JRM Steering Committee Other JRM Associate Editors:

Justin Derner Gerald L. Anderson James R. Ansley Bob Gillen Klass Broersma Mark Brunson Urs Kreuter David Eldridge William Emmerich Michael Ralphs Ed L. Fredrickson Robert K. Allen Torrell Lyons Robert A. Masters Mitch McClaran Walter Willms Anne M. Naeth Jim Pfister Neil Rimbey

#### **Certification Corner**

#### by Leonard Jolley

Greetings to you from Denver, where we just heard news of yet another summer of watering restrictions and skinny snowpack...

I thought I would give you an update...

At the Salt Lake City Annual meeting 16 applicants for Certification as Professionals in Rangeland Management took our exam, and 11 passed. That equates to a 69% pass rate for 2004 so far, and an improvement over last year. You may be interested to know that Dr. Robert Nicholson of Fort Hays State University is experimenting with placing the test into a computer administered environment, to make it easier to administer remotely.

Our CPRM committee has a new chair, Dr. James Bartolome of UC Berkeley. He has been involved with certification issues for more than a decade with the California certification program, and was involved in the creation of the CPRM program for SRM. I know he will welcome hearing from you if you have ideas about certification.

Finally, if you have not visited our web site for a while, take a look at "What's new" to see both new CPRM documents posted, and range positions advertised on the web. Also, visit the "Events" link to see information on our upcoming annual meetings and the 2004 schedule for section meetings that Ann Tanaka has posted.

Take care,—Leonard

## **Call for Photos**

Do you have a great picture of rangelands? Have you ever wanted to share it with others so that they can see the beauty and science that is range management? Well, this is your chance to do just that! The Society of Range Management is inviting you to submit your original photographs to be published in either the *Journal of Range Management* or *Rangelands*.

If you have high quality photographs of people using rangelands wisely, or showing the stunning beauty, diversity, vitality and productivity of rangelands, then we want to hear from you!

For more information about submitting your photo – go to the SRM website at http://www.rangelands.org or mail/email your question to: **Photo Contest, c/o Kimberly Fisher, Alliance Communications Group, 810 east 10th Street, Lawrence, KS 66044. Email:** kfisher@allenpress.com

## **Lost Resources**

**C. Wayne Cook**, from Fort Collins, CO passed away on Monday, April 26, 2004. Dr. Cook was a charter member of the Society for Range Management. In a future publication we will have a detailed obituary for Dr. Cook.

Walter Fick, age 90, from Elkhorn, NE passed away Tuesday April 20, 2004. Mr. Fick served on the UENRD board for over 25 years and on the NARD board for 20 years. He was a former member of SRM and served as president of the Nebraska Section. Mr. Fick also received the Chapline Stewardship Award from SRM in 1999.

## U.S. Fish and Wildlife Service to Initiate a Status Review of the Greater Sage Grouse

Recently the U.S. Fish and Wildlife Service completed its evaluation of three petitions to list the greater sage-grouse range wide as either threatened or endangered. The Service determined that the petitions and other available information provide substantial biological information indicating that further review of the status of the species is warranted. According to the Service, the information details loss, fragmentation, and degradation of sage-grouse habitat due to wildfire, invasion of non-native plants, livestock management, agricultural conversion, herbicide treatment and mining and energy development, among other causes.

It is important to note that the finding regarding these petitions does not mean that the Service has decided it is appropriate to list the greater sage-grouse. Rather, this finding is the first step in a long process that triggers a more thorough review of all of the biological information available. To ensure the status review is comprehensive, the U.S. Fish and Wildlife Service is soliciting information from state and federal natural resource agencies and all interested parties regarding the greater sage-grouse and its sagebrush habitat. Based on the status review which should be completed by early 2005, the Service will make one of three possible determinations:

- 1) Listing is not warranted.
- 2) Listing as threatened or endangered is warranted. This determination would result in more peer review and public input of the proposal before a final decision would be made. Generally, there is a one-year period between the time a species is proposed and the final decision.
- 3) Listing is warranted but precluded by other, higher priority activities. This means the species is added to the federal list of candidate species, and the proposal to list is deferred while the Service works on listing proposals for other species that are at greater risk.

Concern about long-term declines in sage-grouse populations has prompted western state wildlife agencies and federal agencies such as the Bureau of Land Management, U.S. Forest Service and U.S. Fish and Wildlife Service to engage in a variety of cooperative efforts aimed at conserving and managing sagebrush habitat for the benefit of sage-grouse and other sagebrush-dependent species. The success and/or potential success of these and similar efforts to conserve sage-grouse habitat may influence the Service in its eventual decision on listing the species.

Anyone wishing to submit information to the U.S. Fish and Wildlife Service regarding the greater sage-grouse may do so by writing to the Field Supervisor, Wyoming Ecological Services Office, 4000 Airport Parkway, Cheyenne, WY 82001 or by electronic mail to: fw6\_sagegrouse@fws.gov. Comments must be received within 60 days after publication of the rule in the Federal Register (which should have been around April 21).

The January 2004 issue of the *Journal of Range Management* Vol. 57, NO. 1 contained an excellent synthesis paper on sage-grouse which is recommended for anyone wanting more information on sage-grouse habitat use and management.

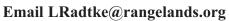
**Ecology and management of sage-grouse and sage-grouse habitat** by John A. Crawford, Rich A. Olson, Neil E. West, Jeffrey C. Mosley, Michael A. Schroeder, Tom D. Whitson, Richard F. Miller, Michael A. Gregg, and Chad S. Boyd

## New Member Application

\* (Please Print or Type) First Name

Society for Range Management 445 Union Blvd., Suite 230 Lakewood, CO 80228-1259 Phone: 303-986-3309

Fax: 303-986-3892



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\*Last Name

Certifications:	CRMC
Nickname (Informal)	
Title	*□ Male *□ Female
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* Business Street Address	* Home Street Address
Suite/Apt#	Suite/Apt#
City State/Province	City State/Province
Zip/Postal Code Country	Zip/Postal Code Country
* Business Phone (Include Area Code)	* Home Phone (Include Area Code)
Business Fax (Include Area Code)	Home Fax (Include Area Code)
* Email Address (to receive monthly  Member Resource News)	* Email Address
Please mail my publications to my: ☐ Business ☐ Home	Have you ever been a member of SRM? ☐ Yes ☐ No If yes, when
How did you hear about SRM?	Name of member that recruited you
MEMBERSHIP CLASSIFICATION (See next page for D  Regular □ Student □ Associate □ Life □ Life	
	ease complete the following information and provide proof udent status) For questions on status contact Lesley at 09
affiliated with any and as many Sections as desired upon pathan one Section, please contact the SRM office at (303) 986  * Primary Section Affiliation Add'l Sections (\$5 ea)	or

#### **OPTIONAL SUBSCRIPTIONS**

	<u> </u>		<i>News</i> (electronic delivery only via email) with <i>Range Management</i> for \$20.00 per year.
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#### MEMBERSHIP CLASSIFICATION

**Regular**—Basic individual membership, includes Rangelands and the Trail Boss News, voting privileges, committee service, and nomination & election to any office.

Family—Individuals of same household desiring more than one Regular membership. Families receive only one set of publications, but each member retains all rights & privileges of Regular member.

Life—Same as Regular with one-time dues payment

**Student**—Full-time students (high school through graduate school). Not eligible to hold office. Must succeed to different class of membership in the calendar year following termination of course of study.

**Associate**—For individuals in other fields who wish to avail themselves of opportunities for rangeland interactions. Not eligible to hold office. Receives *Member Resource News* only.

**Life Family**—Individuals of same family desiring more than one Life membership.

Institutional—Institutions or other entities not organized for profit (i.e., Federal agencies, livestock organizations, Indian tribes, universities). Membership is in institutions name with a designated representative. Not eligible to hold office. Listed in Society publications.

**Commercial**—Businesses, proprietorships, individuals or other entities organized for profit. Must designate a representative. Listed in Society publications.

#### SECTIONS

Arizona, California-Pacific (California, Hawaii, and all the lands in the Pacific not currently associated with the following: Mexico and Pacific Northwest Sections of SRM, the state of Alaska, Australia), Colorado, Florida, Idaho, International Mountain (Alberta, Western Montana), Kansas, Mexico, Nat'l Capital (Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia, West Virginia), Nebraska, Nevada, New Mexico, North Central (Illinois, Indiana, Iowa, Michigan, Minnesota, Ohio, Ontario, Quebec, Wisconsin), Northern Great Plains (Eastern Montana, Manitoba, North Dakota, Saskatchewan), Oklahoma, Pacific Northwest (British Columbia, Oregon, Washington), South Dakota, Southern (Alabama, Arkansas, Georgia, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, South Carolina, Tennessee), Texas, Utah, Wyoming, Unsectioned (Alaska Puerto Rico, Foreign)

#### SCHEDULE OF DUES (As of 1/1/2004)

Regular—\$85 (all Sections except Mexico/Unsectioned)

\$80 (Mexico/Unsectioned)

Commercial: \$500

Associate: \$25

Life—\$1,500 (Call SRM office for installment plan option)

Life Family—\$1,750 (Call SRM office for installment plan option)

Student, Additional Family, Institutional (see below)

Section	Student	Family	Institutional
		(ea. add'l)	
Arizona	\$24	\$27	\$205
California-Pacific, Kansas, Oklahoma, South Dakota	\$25	\$27	\$205
Colorado	\$24	\$24	\$205
Florida, Int'l Mountain, Nevada, N. Great Plains, Pacific NW, Southern, Utah	\$27	\$27	\$205
Idaho, North Central	\$24	\$25	\$205
Mexico, Unsectioned	\$22	\$22	\$200
National Capital, Wyoming	\$24	\$25	\$203
Nebraska	\$24	\$26	\$204
New Mexico	\$23	\$24	\$202
Texas	\$26	\$27	\$205